

CRB Meeting Minutes  
March 14th, 2022 7:00 P.M.

ROLL CALL (Jennifer Downey, Dalton Reynolds-Black, Sabrina Dohogne, Cheri Busenitz, Melissa Julius, Taylor Freeman, Jennifer McQueen; Brittany Millikan, Ben Saucedo) absent:  
George Glover

MEETING CALLED TO ORDER 7:04p

APPROVAL OF AGENDA (Dalton, Jennifer 6-0, motion carried)

PUBLIC FORUM

Dee Stuart- update on Park City Pride

- Park City Community Pride, Inc. (name change)
- Movies in the Park- \$2500 to pay for rental. 4 movies and put together a new screen. Requesting for the CRB to pick movies and also set up the sound system/screen in the park.
- Need to know if we can assist with volunteers.
  - Dates- need to work with all other calendars of those using the park
  - How many volunteers- 4 people for screen and sound, 2-3 to help with concessions
- Parade help. If you want help from the Pride community:
  - List of parade floats, businesses, and mailing costs. Need to get this done as soon as possible.
  - Entries done online? Or mailing lists.
- Dates for meetings, Park City Alive (4th saturday of the month), Shakespeare in the Park (June/August), Food Pantry- will get those dates emailed

STAFF REPORTS (Sabrina, Taylor; 7-0, motion carried)

Jennifer McQueen

- Jennifer McQueen presented the budget for 2022
- If we have to amend our personal budget, we would need to amend the city budget
- Jennifer McQueen would need to step down for the time being, would be available as a potential volunteer. We will have a replacement city liaison
- Discussion on fireworks

Dana Walden

- At this point, Dana and Sean will step in and as city liaison for all meetings moving forward.

#### OLD BUSINESS (Dalton, Jennifer; 7-0, motion carried)

##### 1. DISCUSS AND CONSIDER EASTER EVENT

- Saturday, April 16, 2022
- Jennifer McQueen to check on mowing schedule for that week
- 9-11:30a event (10-11 actual eggs)
- Review notes from 2021
- Purchase needs: motion to spend up to \$900 (Cheri, Jennifer; 7-0, motion carried)
  - signage - \$220
    - 4 corner banners (\$160)
    - Yard signs for age groups (\$60)
  - \$600 for disposable goods- eggs, pennants, ears
- Suit rental- \$50 to cover cleaning fees
- See event plan for details, staffing, and due dates for all event planning needs
- Valley Center library on the 16th, Bel Aire- 9th (spring festival) Kechi- April 2nd

##### 2. DISCUSS AND CONSIDER MARKETING INFORMATION

- Specific marketing plan- ultimately want to see the flag out and about, find new ways to brand our town
- Heartlandia website to look through some marketing ideas
- Spectrum promotions
- Dalton and Ben to work together and come up with some ideas for our next meeting
- Currently \$1000 is budgeted for miscellaneous- look at ways to connect with the community
- Possibly run a contest for making their own art- hold an art show with different ideas

##### 3. OTHER OLD BUSINESS

Save the dates: CRB events, Park City Pride, Park City Alive, CTE events, Senior Center, (print 250)

#### NEW BUSINESS

##### 1. DISCUSS AND CONSIDER ELECTION OF OFFICERS

tabled until June, Sabrina, Dalton; 7-0, motion carried

##### 2. DISCUSS AND CONSIDER INFORMATION FOR FIREWORKS

Fireworks contract from Cody Hanna

We cannot sign multi-year contracts; if we sign a contract, there is a specific clause that needs to be added according to state (you cannot obligate a future council)

Crosswinds Casino has committed to a \$20,000 contract for fireworks  
Motion to approve a one-year contract with Victory Pyrotechnic for 4th of July Fireworks  
(Cheri, Sabrina; 7-0, motion carried)

3. DISCUSS AND CONSIDER 4th OF JULY

Rorring Entertainment- RC cars from 10a-2p in the park for \$2,000 (Cheri, Taylor; 7-0, motion carried)

Motion to schedule a special meeting on March 28 at 7p to discuss Park City 4th and movies in the park. Event planning worksheet would be filled in, we would be prepared to discuss all topics (Cheri, Jennifer; 7-0, motion carried)

Discuss the parade.

- Dee Stuart recommending to mail to each business; we want to create a marketing package
- PC Pride assist with mailing by April 1, 2022
- Estimated cost by our special meeting
- Need more volunteers for the parade
- Ask PC Pride to assist with the parade

4. OTHER NEW BUSINESS

Movies at the Park-

- can we give her an answer by special meeting?
- Review titles and dates and give her an answer- recruit volunteers.
- We need specific dates by March 28 and we will commit 4 volunteers (location of event)

Other event coordination-

- 2023 kickball tournament- battle of the communities (Kechi, Bel Aire, Valley Center. Sabrina to research and get more information
- Park City Christmas event date- Valley Center Christmas interfered? Let's look at dates for 2023

Policy recommendations

- Gift acceptance policy (Dalton, Jennifer; 7-0, motion carried)
- Vendor policy (Melissa, Brittany; 7-0, motion carried)
- Volunteer policy (Dalton, Sabrina; 7-0, motion carried)

By-law changes (Dalton, Jennifer; 7-0, motion carried)

ADJOURN (Sabrina, Dalton; 7-0, motion carried) 8:50pm